

CONNECTING YOU WITH MICHIGAN BANKERS

WHY SPONSOR OR EXHIBIT?

- Gain access to bankers in an exclusive environment
- Connect with your target market
- Many quality opportunities for engagement
- Wide selection of sponsor opportunities to match your budget needs
- Build your brand and generate new leads by connecting with our bankers

People who attend meetings are there to learn from and interact with financial industry professionals like you! They are more open to new services and products which can be a great opportunity for your brand.



CONTACT US FOR SPECIFIC EVENT SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS INCLUDE:

Acknowledgment on mobile app, social media, *mbaBanking* Magazine and website.

Email - All sponsors are included in emails leading up to the event. And attendee list two weeks prior to conference.

EXHIBITOR OPPORTUNITIES AT SEVERAL EVENTS

Booth (Includes One Registration) \$1,195

ADDITIONAL SPONSORSHIPS ARE AVAILABLE!

PLEASE CONTACT US TO SPONSOR A PEER FORUM

OR ONE OF OUR MANY WEBINARS OR SEMINARS

MIDWEST TRUST AND WEALTH MANAGEMENT CONFERENCE

October 2026

**MBA MEMBERSHIP
IS NOT REQUIRED
FOR THIS EVENT.**

EXHIBITOR OPPORTUNITIES

Booth \$1,195
Additional Exhibitor \$395

SPONSORSHIP OPPORTUNITIES

Pads and Pens	\$1,000
Conference Page Banner and Registration Banner	\$500
Speaker Sponsor*	\$500
Coffee Break	\$1,000
Reception	\$1,000
Stretch Break	\$1,000
Breakfast	\$1,500
Lunch	\$2,500

**Introduce a speaker or moderate a Q&A*

Pricing is subject to change

BANK MANAGEMENT AND DIRECTORS CONFERENCE

November 3 - 5, 2026 - Grand Rapids

Reaching the right audience with information about your company and products is critical to success in today's competitive business environment.

SPONSORSHIP OPPORTUNITIES

Guest Program	\$1,000	Name Badges	\$1,000
Board Meeting Refreshments	\$1,000	Lanyards	\$1,000
Break	\$1,500	Pads and Pens	\$1,000
Mobile App	\$1,500	Lunch	\$3,000
Turndown Service	\$2,500	Dinner	\$5,000
Reception (2 available)	\$3,000	Breakfast	\$1,500
Afterglow Reception (2 available)	\$3,000	SPONSORSHIPS \$3,000 OR MORE INCLUDE TWO CONFERENCE REGISTRATIONS.	
On-site Agenda	\$1,500	EXHIBITOR OPPORTUNITIES	
Registration Desk	\$1,500	Booth	\$1,195
Keynote or General Session Speaker	\$1,500	Additional Exhibitor	\$395

BANKERS EDUCATION AND TRADE SHOW (BEST)

May 11 - 13, 2026 - Traverse City

BEST is the perfect opportunity to reach out to a broad cross-section of bank professionals.

SPONSORSHIP OPPORTUNITIES

Educational Session Track*	\$500	Name Badges	\$1,000
Morning Exercise	\$500	Lanyards	\$1,000
Registration Desk	\$1,000	Photo Booth	\$1,500
Coffee Bar	\$1,500		
Breakfast	\$1,500		
Lunch	\$2,500		
Welcome Reception	\$2,500		
Keynote	\$2,500		
Swag Bags	\$2,500		
Infused Water Station	\$1,000		
Donut Wall	\$1,000		
Snack	\$1,000		
Pads and Pens	\$1,000		
Candy Display at Check-In	\$1,500		

**Session track sponsorship includes a tabletop display in meeting room each day.*

SPONSORSHIPS **\$2,500** OR MORE INCLUDE **TWO** CONFERENCE REGISTRATIONS.

EXHIBITOR OPPORTUNITIES

Booth \$1,195
Additional Exhibitor \$395

Pricing is subject to change

PERRY SCHOOLS OF BANKING

May 3- 8, 2026 - East Lansing

The MBA Perry Schools of Banking is offered every spring for one week, for three years. This is a perfect way to help your company stand out from the crowd and build brand awareness among the industry's future leaders!

SPONSORSHIP OPPORTUNITIES

Graduation Reception	\$1,500
Lunch	\$1,500



WOMEN IN BANKING

April 22, 2026 - East Lansing

The MBA Women in Banking Day welcomes all levels of staff of any financial institution or financial services provider interested in the enhancement and career growth of women in Michigan.

SPONSORSHIP OPPORTUNITIES

Keynote book (giveaways)	\$2,000	Table Centerpiece Sponsor	\$1,500
Conference Page Banner and Registration Banner	\$1,000	Speaker Sponsor*	\$1,000
Coffee Break	\$1,000	Display Table	\$1,000
Stretch Break	\$1,000	Name Badges	\$1,000
		Registration Desk	\$1,000
		Women Shaping Tomorrow Award	\$1,000

*Introduce a speaker or moderate a Q&A

ANNUAL CONVENTION

June 17 -19, 2026 - Mackinac Island

The MBA Annual Convention is a marquee event for the Michigan Bankers Association. Being at such a unique venue offers very unique sponsorship opportunities. Whether it's on a bike outing or at the picnic cookout, you'll get the attention of a captive audience. Together, we can make this a great convention experience.

SPONSORSHIP OPPORTUNITIES

Guest Program	\$1,000	Reception (multiple available)	\$3,000
Board Meeting Refreshments	\$1,000	Picnic (Multiple available)	\$5,000
Daily Digest (Daily Convention Email)	\$1,500	Dinner Banquet (multiple available)	\$5,000
On-site Agenda	\$1,500	Keynote Speaker	\$2,500
Break	\$1,500	Name Badges	\$1,500
Mobile App	\$1,500	Lanyards	\$1,500
Turndown Service	\$3,000		
Registration Desk	SOLD		
Pads and Pens	\$1,000		

SPONSORSHIPS **\$3,000** AND ABOVE ARE ELIGIBLE FOR **TWO COMPLIMENTARY REGISTRATIONS**.

GEORGE HARDING SCHOLARSHIP FUND OUTING & GROUP MEMBERSHIP OUTINGS

July 23, 2026

SPONSORSHIP OPPORTUNITIES

Continental Breakfast	\$500
Hole-in-One	\$500
Putting Contest*	\$500
Award Reception	\$1,000
Boxed Lunches	\$1,000
Beverage Carts**	\$1,000
Hole Sponsor	\$200

***Putting contest** sponsorship includes up to two representatives to supervise the putting contest on the putting green. Sponsor must provide gift for the putting contest champion. Sponsor will have the opportunity to announce the winner during the awards reception.

*****Beverage cart** sponsorship includes up to two representatives to ride with/behind beverage carts throughout the duration of the outing. Opportunity to provide golfers with a special gift.

BRONZE

\$1,500

- Acknowledgment on mobile app, social media, and website
- Email - All sponsors are included in emails leading up to event
- Attendee list 2 weeks prior to conference

SILVER

\$3,000

- Acknowledgment on mobile app, social media, and website
- Email - All sponsors are included in emails leading up to event
- Attendee list two weeks prior to conference
- Two Complimentary registration
- Verbal and branding acknowledgment during conference
- Provide an item for attendee tote bag

GOLD

\$5,000

- Acknowledgment on mobile app, social media, and website
- Speaker Introduction
- Email - All sponsors are included in emails leading up to event
- Attendee list two weeks prior to conference
- Two Complimentary registrations
- Links to your site, PDFs
- Verbal and branding acknowledgment during conference
- Provide an item for attendee tote bag
- Signage
- Complimentary Exhibitor Booth (excludes Convention)

ENGAGEMENT OPPORTUNITIES

COMPANY CONTACT INFORMATION

If different than attendee.

NAME _____

TITLE _____

EMAIL _____

PHONE _____

ATTENDEE REGISTRATION

Name and company as it should appear on name badge.

NAME _____

TITLE _____

EMAIL _____

PHONE _____

COMPANY INFORMATION

Company Information as it should appear in printed materials.

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please send company description and high resolution company logo to Stephanie Fisher - sfisher@michigan.bank

SPONSORSHIP/EXHIBITOR PRICING INFORMATION

EVENT _____

SPONSORED ITEM _____

<input type="checkbox"/> Bronze	\$1,500
<input type="checkbox"/> Silver	\$3,000
<input type="checkbox"/> Gold	\$5,000

<input type="checkbox"/> Exhibit Booth	\$1,195
<input type="checkbox"/> Other	
Total	

METHOD OF PAYMENT

CHECK PAYABLE TO: Michigan Bankers Association

ACH (*Please contact us mbaregistrations@michigan.bank if you are interested in paying by ACH*)

CHARGE MY: MasterCard Visa AMEX Discover

CREDIT CARD NUMBER: _____ EXP. DATE _____

CARDHOLDER'S NAME: _____ CSC: _____

CARDHOLDER'S SIGNATURE _____ ZIP _____

Please Return Form To:

Michigan Bankers Association
507 S. Grand Ave.
Lansing, MI 48933

mbaregistrations@michigan.bank
(517) 485-3600